



National Awards Application



INNOVATION IN SOCIAL RESPONSIBILITY

Sponsored by The Drinkaware Trust, an independent UK-wide alcohol education charity. The Trust is governed independently and works in partnership with others to help reduce alcohol related harm by helping people make better choices about their drinking.

Premises name	
Local scheme area	
Category	INNOVATION IN SOCIAL RESPONSIBILITY
Name of applicant	
Contact phone number	
Contact email address	
Date	

GUIDANCE

Describe, using no more than 500 of your own words (10% over allowed), details of relevant initiatives that you have implemented and/or actions you have taken within your premises in relation to 'Innovation in Social Responsibility':

- Applicants should provide evidence which supports that they go beyond what is required and expected from a licensee and would merit their premises being awarded a national title - don't be shy to sell yourself.
- What they do to support "Protecting and Improving Public Health" Licensing Objective
- Applicants should consider and incorporate what they do in relation to customer Care, staff training to support this Category specifically.
- What they do to reduce vulnerability in the night time economy.
- Have you done anything new or innovative in relation to reducing alcohol related harm in the last 12 months?
- Ways your venue is working in partnership to reduce alcohol harm with ADP/NHS/local initiatives or other partners.
- Ways your venue works to support sexual, mental and physical health impact factors.
- Venue can support disabilities.
- Venue has awareness of hate crime.
- Ways in which your venue supports Social responsibility.

'Social Responsibility' can be described as:

"The obligation of an organisations management towards the welfare and interests of the society in which it operates and an obligation to act for the benefit of society at large."





National Awards Application



INNOVATION IN SOCIAL RESPONSIBILITY

Insert application text here. Maximum of 500 words.

Visit www.bbnsotland.co.uk for more information.

Completed applications should be sent to bbnsotland@retailersagainstcrime.org

DIAGEO



Chivas Brothers
Pernod Ricard

EDRINGTON
Beam SUNTORY

drinkaware

SCOTTISH LICENSED EST 1880
TRADE ASSOCIATION
Serving the trade for over 140 years

Believe in
children
Barnardo's
Scotland



Scottish Government
Riaghaltas na h-Alba
gov.scot