



# Guidance for Starting a New Scheme

## 1 Agree Concept

- Agree meets local priorities - reduce alcohol related crime, health, social responsibility and public safety for community
- Engage local support from Key Partners, who can contribute to the Scheme from inception - to ensure sustainability and longevity
- Key for cohesive message and launch, Judging process and Awarding venues who participate
- Hold partnership meeting to agree roles, concept and commitment
- Who will take Local Coordinator Role?
- Establish area/boundary for local scheme

## 2 Key Partners

- Police
- Fire
- Council - Trading Standards/ LSO, Community Planning
- BID, Town Centre Management
- NHS, ADP
- Local Panel with crime interest
- List not exhaustive - any partner who will add value to the scheme

## 3 Engage with Trade

- Pubwatch
- Visit Licensed Premises
- Letter - National Co-ordinator can supply all documents
- Scottish Licensed Trade Association
- Trade body or group who has influence in Licensed Community
- National Coordinator can support with materials for Launch

## 4 Launch

- Partnership attendance
- PR from Partners - support with internal network
- Social Media - all partners
- National BBN support available for full Media Launch including Social Media
- Held in local venue

## 5 Funding

- National funding to support - £100 + vat for successful accredited premises
- £75.00 + vat for assessed but unsuccessful at attaining award
- If local funding from an agency can be sourced eg to pay for additional training for venues or to support specific local priority, this should be encouraged
- Partners may support with time, resource, administration, PR or other means

## 6 Assessments

- Can be carried out by a local partner (not police licensing)
- If local partner - BBNS can train assessor
- Independent assessors are available - cost is £60.00 per premises.

**PLEASE NOTE: The Scheme year commences April**



To join Best Bar None Scotland, contact our friendly team.

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